

Data protection information for donors

We, **Help - Hilfe zur Selbsthilfe e.V.** (hereinafter also referred to as "Help", "we" or "us") hereby inform you about the processing of your personal data and the rights to which you are entitled.

1. name and contact details of the person responsible

Help - Hilfe zur Selbsthilfe e.V., Adenauerallee 131a, D-53113 Bonn, Germany Tel: (+49) 0228 915290, E-Mail: datenschutz@help-ev.de

2. contact details of the data protection officer

Attorney Boris Reibach, LL.M., Scheja & Partners GmbH & Co. KG, Adenauerallee 136, D-53113 Bonn, Germany
Phone: (+49) 0228-227 226 0, <https://www.scheja-partner.de/kontakt/kontakt.html>

3. purposes and legal bases of data processing

3.1 Preparation and implementation of our business relationship (donation relationship)

We process personal data if this is necessary for the preparation and implementation of our business relationship (donation relationship). The purposes depend on the specific request and include in particular the booking of your donation, the support and service before, during and after the business relationship with you, the issue of tax-deductible donation receipts, information on the use of your donation(s) and, in the case of donations where we only receive your name, the return transfer of 1 cent with the request to provide further contact details for the issue of a donation receipt.

Data processing is carried out on the basis of Art. 6 para. 1 b) of the General Data Protection Regulation (GDPR). The provision of your personal data is necessary for the preparation and execution of our business relationship with you. Unfortunately, we cannot process your donation without this data.

We delete the data when it is no longer required for the purposes we pursue in preparing and implementing the donation and no other legal basis (e.g. retention regulation) applies. If the latter is the case, we will delete the data once this other legal basis no longer applies.

3.2 Fulfillment of legal obligations

We also process your personal data in order to comply with legal obligations to which we are subject. The obligations may arise, for example, from commercial, tax, money laundering, financial or criminal law. The purposes of the processing result from the respective legal obligation. As a rule, the processing serves the purpose of complying with state control and information obligations, such as reporting fines received by us to the courts.

Data processing is carried out on the basis of Art. 6 para. 1 c) GDPR. If we collect data due to a legal obligation, you must provide the personal data required to fulfill the legal obligation. Without this provision, we may not be able to carry out our business relationship. We will delete the data once the legal obligation no longer applies, unless another legal basis applies. If the latter is the case, we will delete the data after the other legal basis no longer applies.

3.3 Safeguarding legitimate interests

We also process your personal data to protect our legitimate interests or those of third parties. In doing so, we pursue the interest that is also the purpose of direct and dialog marketing in the form of donation advertising, provided you have not objected to this (see Section 7).

Data processing is carried out on the basis of Art. 6 para. 1 f) GDPR. In cases where you have to provide data for this purpose, we expressly point this out. We delete the data when it is no longer required for the purposes we pursue and no other legal basis applies. If the latter is the case, we will delete the data after the other legal basis no longer applies.

3.4 Consent

If you have given your consent for specific purposes, the purposes result from the respective content of this consent. Data processing is carried out on the basis of Art. 6 para. 1 a) GDPR. In cases in which you must provide data for this purpose, we expressly point this out. Without this provision, we would not be able to comply with your request covered by your consent. You can withdraw your consent at any time without affecting the lawfulness of processing based on consent before its withdrawal. We will erase the data if it is no longer required for the purposes pursued by us or if you have withdrawn your consent and no other legal basis applies. If the latter is the case, we will delete the data once the other legal basis no longer applies.

4. recipients of personal data

We only pass on your personal data to external recipients outside Help if this is necessary for the processing or handling of your donation, if another legal permission exists or if we have your consent to do so. External recipients may be

- External service providers (processors) that we use for the provision of services (e.g. in the areas of technical infrastructure and maintenance as well as the processing and sending of mailings). These processors are carefully selected and regularly checked by us and may only use the data for the purposes specified by us.
- Authorities and state institutions, such as public prosecutors' offices, courts or tax authorities, to which we may have to transfer personal data for legal reasons.

5. automated decision-making and profiling

We do not use automated decision-making. However, in order to be able to tailor our donor approaches even more specifically to you, we use profiling measures in some cases. For example, we automatically search our donor database for specific donation areas that could be of interest to you or categorize donors into donor groups depending on the amount of donations they have made to date in order to ensure a targeted personal approach. Please note your special right to object to profiling measures in accordance with section 7.

6. storage period

Please refer to the relevant section on data processing for the storage period of personal data. In addition, the following generally applies: We only store your personal data for as long as is necessary for the fulfillment of the purposes or - in the case of consent - as long as you have not revoked your consent. In the event of an objection, we will delete your personal data unless its further processing is permitted under the relevant statutory provisions. We will also delete your personal data if we are obliged to do so for legal reasons.

7. rights of data subjects

If the legal requirements are met, you are entitled to the following rights:

- to request confirmation as to whether we process personal data concerning you; if this is the case, you have the right to **information** about this processing (**Art. 15 GDPR**).
- to request the **rectification of** inaccurate personal data concerning you and the completion of incomplete personal data concerning you (**Art. 16 GDPR**)
- to demand the **erasure of** personal data concerning you, e.g. if the processing is unlawful or no longer necessary (**Art. 17 GDPR**)
- to demand the **restriction of the processing of** personal data concerning you, e.g. instead of deletion of the data (**Art. 18 GDPR**)
- to withdraw your consent to the processing of your personal data at any time with effect for the future (**withdrawal of consent, Art. 7 GDPR**). This does not affect the lawfulness of the processing of your data until you withdraw your consent.

Right to object on a case-by-case basis:

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6(1)(e) GDPR (performance of tasks carried out in the public interest or in the exercise of official authority) or Article 6(1)(f) GDPR (balancing of interests); this also applies to profiling based on these provisions.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.

Objection to data processing for the purpose of direct advertising:

If we process your personal data for direct marketing purposes (see section 3.3), you have the right to object at any time to the processing of your personal data for these purposes; this also applies to profiling insofar as it is associated with such direct marketing. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

You can contact us at any time to assert your rights as a data subject. To do so, please use the contact details of the controller listed above under point 1.

If you believe that the processing of your personal data violates data protection law, you can also lodge a **complaint with a supervisory authority**, in particular in the EU member state or federal state of your habitual residence, place of work or the place of the alleged violation you are complaining about. This also applies to the supervisory authority responsible for us: State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia, P.O. Box 20 04 44, 40102 Düsseldorf, telephone: 0211/384240, e-mail: poststelle@ldi.nrw.de